



NFT BASED GAMING ECOSYSTEM

RAISE YOUR PETS AND COMPETE IN YOUR FAVORITE
GAMES TO EARN REAL MONEY!

www.petplanetbsc.com

ABOUT PET PLANET

Pet Planet is a compendium of P2E NFT games where you can raise and breed your magical pets. In our ecosystem, each player starts with a unique Cat NFT which possesses a unique stored-on-blockchain trait; Endurance. That's correct, your pet can die if you don't take good care of it!

Approximately every 24 hours, 10% of the prize pool will be paid out to all the pets that are alive. That means the more pets you have, the more you will earn! These NFTs will be used in-game in a later stage, along with different magical NFT Pets as more games and skills become available. You will have your hands full raising different species with unique behaviors and traits.

NFT CONTRACT INTERACTIONS

Feeding your pet will always be free. However, owning Pet Planet Tokens will be necessary in order to interact with the smart contract.

PET CHARACTERISTICS AND FEATURES WITHIN THE PETPLANET ECOSYSTEM

All Pet Planet NFT pets are unique. They are minted with a unique ID and an immutable, set-on-blockchain Endurance value that is used to determine their lifespan. All pets are born with an initial Endurance ranging from 40,000 to 100,000. This means they can live from anywhere between a few hours to a couple of days without being fed.

Our governance currency are the Pet Planet tokens (\$PP), they will be used to further improve and evolve your pet skills.

Below are some top-notch competitive edges of the Pet Planet project:

- A Tamagotchi-like NFT ecosystem that is so addictive to play, it will organically gain global traction organically very quickly.
- Multiple revenue-generating sources for players and investors: Pet NFTs trading, market capital growth of the Pet Planet tokens, auto reflection rewards, and prize pool dividends for the NFT holders.
- Passionate developer and team to grow this project as the top P2E gaming ecosystem on the Binance Smart Chain.

TOKENOMICS

9% BUY / SELL TAX

- 4% Will go to the Prize Pool to be distributed among the owners of living pets.
- 3% Game Development and Marketing
- 1% Liquidity Pool
- 1% Pet Planet auto-reflections

PET PLANET COMMUNITY

We aim to attract the following type of members into our amazing Pet Planet community:

- Players who would like to enjoy a really fun P2E game.
- NFT collectors who appreciate our Pet NFTs.
- Investors who are seeking to invest in a long-term real use case project with high growth potential since the early stage.

There are a few key elements we wish to form as the culture of our community but first and foremost, FUN is the top priority.

Secondly, positivity is another element we strive to inculcate into our community. Several BSC project communities lack positivity in everyday communication. In contrast, we want to encourage each and every member in our community to be supportive to each other. Show some love and care to other community members.

With these 2 key principles as our community core culture, we wish you enjoy the journey by being part of us.

ROADMAP

Phase 1:

- Post-launch marketing
- Marketing collaboration with Youtubers and Twitter influencers to grow global exposure and market capitalization of the Pet Planet token
- Crypto-niche Telegram group calls
- Reach 1,000 holders
- Reach \$1 million market capitalization
- Release the Cat Pets NFT Collection
- The official launch of our Tamagotchi-like P2E Ecosystem
- The official launch of the Pet Planet DAPP dashboard consisting of multiple features

Phase 2:

- Continuous marketing with renowned influencers and marketing companies
- Partnering collaborations to gain global exposure
- First distribution from the prize pool for the Pet NFTs holders
- Reach 5,000 holders
- Reach \$5 million market capitalization
- Preview of our first NFT enabled full game
- Preview of second era Pet NFTs (another type of pet)
- Official minting of second era pet NFTs
- Second era NFT Pets will join the Tamagotchi-like P2E Game Ecosystem
- CoinGecko listing
- CoinMarketCap listing
- Developing multiple games in parallel

ROADMAP

Phase 3:

- The third wave of intensive global marketing for the mass adoption of the Pet Planet project
- Stage by stage minting of other types of Pets NFTs
- Keep releasing games until we hit a point of diminishing returns (users-wise)
- Free exclusive rare NFT drops for existing Pet NFT holders
- Expansion of each game mechanisms to further improve the depth of each one
- Announcing Game Developer Fund to support global indie game developers
- Reach 50,000 holders
- Reach \$50 million market capitalization
- Listing Pet Planet tokens on major centralized exchanges (Gate.io, Kucoin, Binance, Coinbase)